



Your 2021 Marketing Tool Kit

Providing brokers with the top tips and best practices for expanding their marketing efforts in 2021. We'll cover the importance of their website as an efficient, lead generation tool, social media, and how to build a consistent brand.

February

23



Brokers and Bourbon

Continuing our popular Brokers and Bourbon series, we'll bring in an outside speaker to talk through the topics that matter most. Speaker and agenda forthcoming.

March

23



Early Findings from the New Administration

Just three months into Biden's presidency, we'll talk through the impactful changes already made and what's on the horizon. We'll also talk strategy about how you can provide these need-to-know updates to your client and prospect base in a way that breaks through the noise.

April

20



Broker Roundtable

While brokers often view their peers as their competition, there's a lot that can be learned within the community. We'd like to bring together a panel of brokers to talk about their challenges, goals and strategies with a moderated discussion, led by Netchex.

May

25



Brokers and Bourbon

Continuing our popular Brokers and Bourbon series, we'll bring in an outside speaker to talk through the topics that matter most. Speaker and agenda forthcoming.

June

22



Making the Most of Your Selling Season

Navigating today's flooded digital space and trying to break through the current noise to reach your prospects can be difficult. Our VP of sales, Elizabeth Schillo, will be here to give insight on how she works with her team to navigate through this space and how to grab your prospects attention.

July

20



Gear Up: Here's Your Sales Tech Sack

Putting the right tools in place for training, communication, and collaboration is essential. We'll cover the tools we have in place for our sales teams and other essentials that may help you along the way.

August

17



Netchex Office Hours

We know schedules can be hectic but know you may have some questions. Schedule some time with our broker team, let's bring in new business together!

**Lets book
some time!**